

# the **FORE**sight

Geneva Golf & Country Club newsletter . June 2010

Clubhouse: 263-8942 Pro Shop: 262-8894 Pool: 263-8561

genevacc@machlink.com

It's a Party at  
**GENEVA'S POOLSIDE**



**THURSDAY, JULY 1**

**5:30pm Cocktails**  
**6:00pm Dinner served**  
**8:00pm Music and dancing**  
**"The Daybreakers"**

Reservations due Tues., June 29

Palm trees and sandy beaches?  
Who needs 'em!  
Come to Geneva and celebrate summer in  
our tropical paradise by the pool!

Lounge with your favorite fruity cocktail and  
enjoy a special meal by Chef Jeremy.

## Be Cool at the Geneva Pool

The pool opens Memorial Day weekend!

### Special Hours until school is out:

Sat., May 29	11am-7pm
Sun., May 30	12 noon-7pm
Mon., May 31	11am-7pm
(Memorial Day)	
Tues., June 1-Friday, June 4	
After School hours	4pm-7pm

June 5 & 6 – normal weekend hours

Mon., June 7	3pm-7pm
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### Normal hours begin June 8

#### **POOL & SNACK SHOP HOURS**

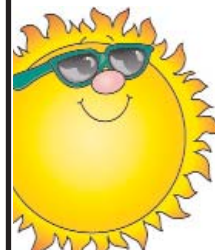
Monday- Saturday	11am-7pm
Sunday	12 noon-7pm

SEE PAGE 6 FOR SWIM LESSON INFO

### *Save These Dates!*

**Tuesday, July 13**  
**MLB All-Star**  
**Game Party**

in the Geneva Lounge



**Saturday, Aug. 14**  
**Family Fun Day**

## *Happy Hour in the Geneva Lounge*

Every Fri. & Sat. night - 5-7 p.m. (some exceptions apply)

**Reservation Policy:** For special club events  
cancellations and changes must be made 48 hours in advance of the function.  
Guarantees and "no-shows" will be charged in full.

# Letter from Your President

John Sparks, President, Board of Directors

This month, rather than talk about what the Board of Directors is doing in 2010, I want to discuss what some previous Boards have done. While working on some long term strategic planning recently I have been reviewing reports from previous long term planning efforts in 2000 and 2005. One thing that really jumps out at me is what a good job these Boards and many other Boards have done in setting long term goals and accomplishing them. For any group to have effective long term planning and execution is an accomplishment. Throw in the fact that the Board's makeup (personalities, opinions, skills, etc) is changing every year and it takes this accomplishment to a whole new level.

Some of the major goals from these earlier planning sessions and the actions that resulted from them are listed below.

Goal: Upgrade the outdated club computer system, possibly installing a point of sale system.

Result: Replaced outdated hardware, replaced old ACES accounting software with Quick Books, and installed a point of sale system.

Goal: Explain better and/or evaluate eliminating the service charge on member dining.

Result: Service fee has been eliminated with great success.

Goal: Better communicate the financial status and operational issues of the club to the membership.

Result: Started a Geneva Country Club Website and incorporated membership and financial information into the monthly newsletter.

Goal: Hire a consultant to develop a long term course improvement plan.

Result: Consultant hired, plan completed, and several nice improvements completed.

Goal: Upgrade/maintain all facilities, including clubhouse, halfway house, and pool house.

Result: Started a depreciation fund that has permitted countless upgrades and/or maintenance projects on the club house HVAC, exterior, dining area, bar, kitchen, the pool house, and the half way house.

Prior to being on the Board I had little knowledge of the things that were being done for me and for Geneva. I wanted to highlight some of the major accomplishments that have been made at the club in recent years thanks to the forethought and effort of previous Boards. If you see ex Board members take a moment to thank them for what they have done for the club. The 2010 Board of Directors certainly wants to extend our gratitude for the work our predecessors have done. The ground work they have laid has been invaluable in putting and keeping our club in a stable situation that hopefully continues for many more years.

Remember.....It's your club. Use it, support it, and enjoy it!

John Sparks

<u>Membership</u>	<u>Apr-10</u>	<u>Apr-09</u>
Golf	171	157
Social	127	141
Honorary	5	5
Total	303	303

## **MEMBERSHIP AND FINANCIAL INFORMATION**

<b>Financials (In Thousands)</b>	<b>YTD through Apr 2010</b>		<b>Through Apr 2009</b>
	<b>Actual</b>	<b>Budget</b>	
Dues & Assessments	\$543	\$542	\$522
Food, Bar, Golf & Misc. Income	\$301	\$321	\$315
<b>Total Income</b>	<b>\$844</b>	<b>\$863</b>	<b>\$837</b>
Food & Bar Product Cost	\$72	\$76	\$78
Operating Expenses (Payroll, Taxes, etc.)	\$451	\$459	\$411
<b>Total Expenses</b>	<b>\$523</b>	<b>\$535</b>	<b>\$489</b>
Operating Income	\$322	\$329	\$349

# Clubhouse Corner

From Brian Lee, General Manager (gccmgr@yahoo.com)

Greetings Members! It is that time of year again...the weather has made the change, the grass is green, the flowers are blooming and it's all happening at Geneva!!

First and foremost – the POOL IS OPEN! Come out and join us pool side at Geneva. We've made several changes this year and have a great staff heading up the pool. We are excited for the summer months ahead and hope you are too.

Men's Member -Guest is here. If you haven't signed up, get with Steve or Shawn ASAP. We had 40 teams last year, so hopefully we can do the same this year. This event will take place June 3rd-5th. It's a great time to catch up with a buddy you haven't seen for a while or a family member that's back in town for their summer vacation. Whatever the case, get your team signed up now and play some golf!

The City of Hope event is fast approaching along with Muscatine Charities. Geneva is honored to be the venue once again for both of these great events. For more information on either, give me a call or shoot me an email. City of Hope takes place on June 22nd. and Muscatine Charities kicks off on June 24th. These will be two incredibly busy days for us and Geneva would like to thank all of those involved with both of these events as they are both for great causes.

Along with the two big events in June, we also have several weddings this summer. If you have an event you need to get on the books, please contact me as soon as possible. The calendar is filling up fast.

Get ready for this one; July 1st we are having our annual Pool Party. We had a great turnout last year and would like to see you all again for this fun evening. We will be having fabulous food from Chef Jeremy and the band "The Daybreakers" aka "Cruisin" will be playing for your listening enjoyment. Come out and join us. You won't be disappointed!

Last but certainly not least, I would like to thank the staff for all of their hard work thus far. The busy months are ahead of us and I know you are all ready for the ramp up. We are excited to see those returning from college to work for the summer and look forward to a great summer season!

See you all soon, Brian

## Geneva Staff

Brian Lee, General Manager  
Jeremy Ginneberge, Chef  
Steve Hutton, PGA Golf Pro  
Don Hassel,  
Grounds Superintendent  
Krista DeRiemacker, Office Mgr.  
Drue Boruff, Floor Manager  
Levi Schmidt, Sous Chef  
Cortney Rexroth, Bar Manager

## Geneva Board Members

John Sparks, President  
John Busch, Vice President  
Jeff Fuegen, Treasurer  
Cara Fuller, Secretary  
Roy Carver, Jr.  
Fred Edwards  
Joni Sharar  
Jeannette Neeld  
Marti Kay Simonsen

## Thank you and farewell

As some of you may have heard, I have retired from Geneva after 22 years. It has been both a pleasure and a challenge at times to be your membership secretary. I have worked for many Board of Directors, seven club managers, but only one office manager - Krista. She is one of the most dedicated employees Geneva will ever have!

I have made many friends while working here and will always cherish those friendships. Thank you for giving me the opportunity to be a part of Geneva for all these years. I have many fond memories to take with me.

I will miss you all.  
Barb Connor

## Welcome Jr. Golf Members

Ian Minder  
Michael Cahill  
Anne Cahill  
Ryan Williams

## Geneva Ladies Bridge

Friday, June 18 - Lunch at 11:45 a.m.  
Bridge to follow  
Reservations due by Wed., June 16  
\$9.50 per person

Co-chairs Evie Marr and Norma Lewis announce the following committee: Lauren Smith. Menu: Entree salad of hazelnut breaded chicken on a bed of mixed greens with candied walnuts, cranberries and blue cheese crumbles, drizzled with a raspberry vinaigrette dressing. Dessert is strawberry pie.

# From the Golf Shop

From Steve Hutton, PGA Golf Pro

We would like to start our monthly newsletter with a big Congratulation's to the Muscatine High School Graduating Class of 2010. Good luck Muskie's!

June is another busy month at Geneva. Please use all of the media outlets to make sure there is nothing that would interfere with you inviting guest or business associates to come out and enjoy your club. You can always give us a quick call as well.

## Men's Member / Guest will be June 3rd, 4th & 5th.

The committee is working really hard to finalize a great weekend. The golf course is in great condition, so bring a friend, a work associate, or a family member and show off your club and course. This is an event you do not want to miss.

## June 2nd - Geneva Ladies @ Elmcrest C.C. 9:00am

## June 8th - Geneva Men @ Beaver Hills C.C. 1:30pm

## June 10th - 4 Lady June Invitational

Call the golf shop to get your team signed up!  
The field is limited to the first 36 teams. Just a few spots left.

## June 11th - Junior Golf Begins -

We are excited for another great summer of fun, friendship, and learning. This is for the 12 and under Junior's! If you have any questions please don't hesitate to call.

## June 15th - Junior golf for the 13 and up class.

Tuesday afternoons from 1:00pm-3:00pm. This program is designed to help take our juniors to another level of golf.

## June 16th - Men's Interclub home vs. Dubuque Golf - 1:00pm

## June 22rd - City of Hope - Noon Shotgun

## June 24th - Muscatine Charities Golf Event -

This is a double shotgun. If you would like to participate please give me a call. If you would like to make a contribution please send your donation to Muscatine Charities, Inc. P.O. Box 973. Thank you!

**July 4th - Couple's Event** - It is never too early to sign up for this fun day of golf and picnic. Invite a friend to come and join you! We will also have our big sidewalk sale in the afternoon. Even if you cannot participate in the golf come out for the sale and picnic!

Let's Play Golf Geneva!

Steve

### Additional 2010 Geneva Golf Events

July 13th	Mid Summer Classic 7:00am tee times
August 7th-8th	Couples Member / Guest 1:00pm and 9:00am shotguns
August 12th	Ladies Invitational 9:00am shotgun
August 13th	Taco John's Junior tee times
August 14th	Geneva Family Day tee times
August 21st-22nd	Geneva Club Championship - 9:00am tee times
Sept. 5th	Couple's Championship-1pm shotgun
Sept. 12th	HNI Golf Outing - 8:00am shotgun
Sept. 17th-18th	Fall Stag - 1:00pm & 9:00am shotguns
October 31st	Turkey Shoot 10:00am shotgun

## ***EVERY Sunday Brunch***

**Sunday Brunch is served EVERY Sunday**

**From 11am-1pm (some exceptions do apply)**

**\$17 (tax & gratuity included) for adults**

**\$10 ages 10-13**

**\$16 (tax & gratuity included) for seniors**

**9 & under eat FREE**

Serving a wide variety of brunch items - plus either a carving station or eggs benedict made-to-order!



# June at Geneva



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
					Men's Member-Guest	
					HAPPY HOUR 5-7pm	
6 Sunday Brunch 11-1	7 Club Closed	8	9	10 Ladies Golf Invitational	11 Wedding Reception-No member dining	12
					HAPPY HOUR 5-7pm	
13 Sunday Brunch 11-1	14 Club Closed	15	16	17 Raymond Muscatine Dinner - no member dining	18 Geneva Ladies Bridge 11:45	19 Wedding Reception-No member dining
					HAPPY HOUR 5-7pm	
20 Father's Day Sunday Brunch 11-1	21 Club Closed	22 City of Hope Golf Outing - Club Closed in p.m.	23	24 Muscatine Charities Golf Outing - Club closed in p.m.	25	26
					HAPPY HOUR 5-7pm	
27 Sunday Brunch 11-1	28 Club Closed	29	30			

## Upcoming JULY Events

- July 1 Tiki Party - poolside - 5:30pm
- July 4 Sunday Brunch 11-1
- July 11 Sunday Brunch 11-1
- July 13 Mid-Summer Classic Golf Event
- July 17 Wedding Reception-No Member Dining
- July 18 Sunday Brunch 11-1
- July 24 Class Reunion - no member dining
- July 25 Sunday Brunch 11-1

## Thank you

Thank you to all the members that helped with the planting of the flowers around the golf course on Tuesday, May 18. 1125 plants were planted!

A big thank you to: Mary Kay Peters, Sally Anderson, Marcia Leech, Lea Ann Logel, Jay Logel and Sharon Hanssen.

We also want to thank the individuals for adopting a flower bed on the golf course (planting and cultivating):

- #3 Tee - Midge Longtin, Mary Lou Kearney, Kay Smaus
- #7 Tee - Jane & Nick Ogilvie
- #8 Tee - Sandy & Bruce Huston
- #11 Tee - Sharon Hanssen, Jeannette Neeld
- #16 Tee - Suzie Norton, Marilyn Freedman

Don Hassel, Course Superintendant



# SWIM LESSONS at the Geneva Pool

## **SESSION FEES:**

Member \$24.00 per child, per session (includes 4 lessons)

Nonmember \$40.00 per child

Ratio: 6:1

## **SESSION DATES/TIMES:**

### **MORNINGS:**

Session 1: Weeks of June 14-18 and June 21-25

Session 2: Weeks of July 5-9 and July 12-16

Session 3: Weeks of July 19-23 and July 26-30

Monday & Wednesday: Advanced- 10:15 AM to 11:00 AM  
(Instructor: Ben Busch)

Tuesday & Thursday: Beginning- 10:15 AM to 11:00 AM  
(Chenza Manjoine)

### **EVENINGS:**

Session 1: Weeks of June 14-18 and June 21-25

Session 2: Weeks of July 5-9 and July 12-16

Session 3: Weeks of July 19-23 and July 26-30

Monday & Wednesday: Advanced- 6:00 PM to 6:45 PM  
(Instructor: Chenza Manjoine)

Tuesday & Thursday: Beginning- 6:00 PM to 6:45 PM  
(Instructor: Ben Busch)

Call the Geneva Office  
at 263-8942  
or Pool Office  
at 263-8561  
to sign up