

the **FORE**sight

Geneva Golf & Country Club newsletter . SEPTEMBER 2010

Clubhouse: 263-8942 Pro Shop: 262-8894 Pool: 263-8561

genevacc@genevacc.com

T.G.I.F. Think Geneva, It's Friday!

Friday, September 10 - 5:30p.m.

Party on the patio outside the upstairs lounge. Enjoy appetizers and drink specials in the lounge until 7pm, stay for dinner and experience some of Chef Jeremy's amazing menu items.

Then join us back on the patio.

Call with reservations to 263-8942.



October FEAST at Geneva



**Mark your
calendars now for
Geneva's
Fresh Pasta Bar
featuring a
Beer Tasting Event**

Friday, October 15

Watch for details!

Happy Hour in the Geneva Lounge

Every Fri. & Sat. night - 5-7 p.m. (some exceptions apply)

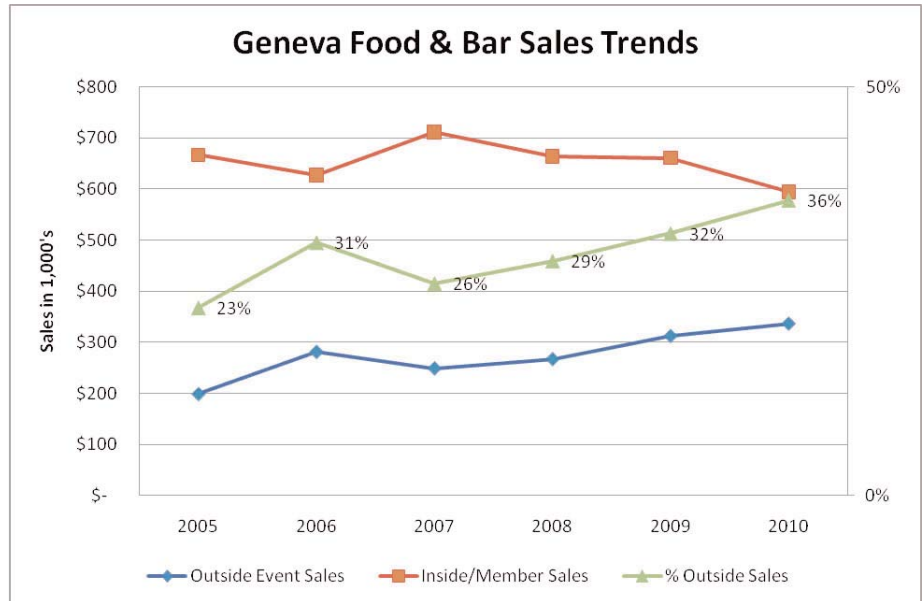
Reservation Policy: For special club events cancellations and changes must be made 48 hours in advance of the function. Guarantees and "no-shows" will be charged in full.

Letter from Your President

John Sparks, President, Board of Directors

While having some early discussions about 2011's budget, the topic of outside events came up. The perception was that we have significantly increased our sales related to outside events in the last few years. While it certainly seemed like the case, I asked Brian to pull some information together so we could see what the actual trend was. In the graph below you will see that it is not just a perception but a fact that we are getting an ever increasing percentage of our sales through outside events.

There are benefits to increased outside sales. Of course the main benefit is that the increased income helps in keeping member's dues down. Reducing staffing expenses while increasing outside events over the last few years has allowed us to keep dues increases to a minimum at a time when member usage was dropping. As members we do need to realize that these events take a lot of time and effort by the staff that we don't see. Sometimes this is off site work for caterings and many other times it is on site work but at early hours when members are not around. Staff has done a tremendous job at handling the outside events, controlling expenses, and all the while keeping member service at a high level. In the survey we had a few months ago, membership made it very clear that we should continue to pursue outside events to supplement the club's income. The Board and staff are committed to seizing opportunities to maximize outside income without sacrificing the member experience.



Remember....It's your club. Use it, support it, and enjoy it!
John Sparks

MEMBERSHIP AND FINANCIAL INFORMATION

Membership	Jul-10	Jul-09
Golf	173	172
Social	130	142
Honorary	5	5
Total	308	319

Financials (In Thousands)	YTD through Jul 2010		Through Jul 2009
	Actual	Budget	
Dues & Assessments	\$580	\$583	\$565
Food, Bar, Golf & Misc. Income	\$629	\$667	\$656
Total Income	\$1,209	\$1,250	\$1,221
Food & Bar Product Cost	\$163	\$168	\$172
Operating Expenses (Payroll, Taxes, etc.)	\$869	\$856	\$841
Total Expenses	\$1,032	\$1,024	\$1,013
Operating Income	\$177	\$226	\$209

Clubhouse Corner

From Brian Lee, General Manager (gccmgr@genevacc.com)

Greetings Members!

It's been a great summer here at Geneva, but it's back to school time and the pool season is over. Even with all of the rain and the extreme heat at times, we had a successful season - great events, great golf, and the food couldn't have been better.

Thank you to all of the staff for their hard work. Dave Moeller and Tristan Tolle did a tremendous job with the pool this summer with the help of an outstanding supporting cast. Thank you to all of the summer employees. For those of you starting your first year in college, good luck and have a great year! We hope to have you back next summer.

Family Fun Day was a huge success! A special thanks to Joni Sharar, Kristen Boese, and Stephanie Zillig for making it all happen. The kids had a great time and so did the adults!! The new addition of karaoke was a hit and the fireworks were once again phenomenal. Thanks to all of the staff that worked overtime to make it all come together. Many thanks to Chef Jeremy and his staff for putting out one heck of a summer spread. Awesome job!

We are putting together some fun events in the upcoming months. With the football season here and school activities in full swing, be sure to watch your emails and mark your calendars for Geneva events. Hope to see you all at the upcoming 'Beer Tasting and Ever Famous Pasta Bar'.

Thanks for coming,
Brian



Geneva Staff

Brian Lee, General Manager
Jeremy Ginneberge, Chef
Steve Hutton, PGA Golf Pro
Don Hassel, Grounds Superintendent
Krista DeRiemacker, Office Mgr.
Drue Boruff, Floor Manager
Tessa Crookshanks, Sous Chef
Cortney Rexroth, Bar Manager
Amanda Nielsen, Membership Admin./Asst. to General Manager

Geneva Board Members

John Sparks, President
John Busch, Vice President
Jeff Fuegen, Treasurer
Cara Fuller, Secretary
Roy Carver, Jr.
Fred Edwards
Joni Sharar
Jeannette Neeld
Marti Kay Simonsen

Geneva Ladies Bridge

Friday, Sept. 17 -

Lunch at 11:45 a.m.

Bridge to follow

Reservations due by Wed., Sept. 15
\$9.50 per person

Chairperson Norma Lewis announces the following committee: Millie Schafenacker and Louise Harrison

Menu: Vegetable chicken stir fry on white rice with Pecan Pie for dessert.

From the Golf Shop

From Steve Hutton, PGA Golf Pro

It is hard to believe we are entering the month of September. Football has started, the leaves on the trees are starting to change colors, our members moving south are starting to pack up their cars, but the best time to play golf is just starting. Don, Clint and the staff did a wonderful job keeping the golf course playable during a very "wet and hot" summer.

Upcoming Events:

September 5th	Couple's Championship 1:00pm Shotgun
September 6th	Beat the Pro's Tee Times till 1:00pm
September 12th	HNI Golf Outing 8:00am Shotgun
September 13th	High School Meet 3:00pm
September 14th	High School Meet 1:00pm
September 15th	Interclub Finals 10:00am Blue Top Ridge
September 24th-26th	Carver Cup 8:00am & 1:00pm
September 30th	High School Meet 1:00pm Shotgun
September 30th	Ladies Fall Meeting

Remember to use your credit before the 31st of October.

As you can see the month of September is full of activities. Please mark your calendar with these dates. We will also send out weekly reminders of the busy weeks!

Thank you also to all the volunteers who helped during the Ladies' Invitational, The Taco John's Youth Golf Classic and the Geneva Family Day. Once again, our members came through!

See you on the course,
Steve



Welcome New Members

Jacob Koch

Jr. Golf

Tyler Stych

Jr. Golf

EVERY Sunday Brunch

Sunday Brunch is served EVERY Sunday

From 11am-1pm (some exceptions do apply)

\$17 (tax & gratuity included) for adults

\$16 (tax & gratuity included) for seniors

\$10 ages 10-13

9 & under eat FREE

Serving a wide variety of brunch items - plus either a carving station or eggs benedict made-to-order!



September at Geneva



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4 Wdg Reception HAPPY HOUR 5-7pm
5 Sunday Brunch 11-1	6 Club Closed LABOR DAY Beat the Pro Golf Event	7	8	9	10 TGIF Patio Party HAPPY HOUR 5-7pm	11
12 Sunday Brunch 11-1	13 Club Closed Stanley Retirees Dinner	14 Trinity Dinner	15	16	17 Men's Fall Stag Golf Event Geneva Ladies Bridge 11:45 HAPPY HR 5-7	18 1960 Class Reunion No member dining
19 Sunday Brunch 11-1	20 Club Closed	21	22 Unity Auxiliary Luncheon - no lunch dining	23	24 HAPPY HOUR 5-7pm	25 Wedding Reception
26 Sunday Brunch 11-1	27 Club Closed	28	29	30 Bd of Directors meeting 5:30		

Upcoming OCTOBER Events

- October 2 Class Reunion
- October 15 Ladies Bridge
- October 15 Pasta Bar and
Beer Tasting Event

